

COMMUNITY PHARMACY AND MANAGEMENT

(ER20-22T)

Time : Three Hours

Maximum Marks : 80

- Note : i) Attempt any five questions.
ii) Each question carry equal marks.

1. a) Define Community Pharmacy. Write in brief about the development Scenario of Community Pharmacy in India. 7
b) Discuss the patient-centred case activities of community pharmacists. 5
c) Write the advantages of SOPs in community pharmacy. 4
2. a) What do you mean by legality of prescription? On what grounds, the prescriptions can be refused for dispensing? 7
b) Explain the importance of Pictogram in prescriptions handling with examples. 6
c) Enumerate different types of communications. 3
3. a) Explain 7 key active listening skills. 6
b) Discuss the counseling points for counseling patient with
i) Cancer 6
ii) Diabetes
c) Give a brief account of Patient Passage Inserts (PPI). 4
4. a) Describe the role of pharmacist in ensuring medication adherence. 6
b) Explain the consequences of non-compliance by the patient. 5
c) Describe the facilities needed in community pharmacy to provide health screening sources. 5

- a) Describe its role of community pharmacist in ensuring rational use of OTC medications with suitable examples. 6
b) Explain in details the sale of OTC medications. 6
c) Explain the role of pharmacist in pain management. 4
5. a) Define inventory control give need and objectives of inventory control. 6
b) Describe objectives and advantages of journals. 6
c) Give short account of file selection requirements for a community pharmacy. 4
6. a) Write a brief account of the following. 6
i) ABC analysis
a) VED analysis
b) Explain sons pharmacy operation software. 6
c) Describe self-care management of contribution. 4
7. Write note any four of the following. 16
a) Handing of prescriptions
b) Benefits of health screening
c) Importance and limitations of verbal communications
d) Good Pharmacy Practice
e) Importance and benefits of digital health.